# East Side Brow Tattoo & Makeup Makeup Artist

### **GRACE**

Hi and welcome to East Side Brow Tattoo & Makeup

My Philosophy: The style of cosmetic tattooing I focus on is enhancing the natural features and characteristics of my clients to produce the best and most natural looking brows, I believe in enhancing natural beauty.

Born in Melbourne and based in Sydney's East Side, Grace has worked successfully as a freelance Makeup Artist for the last 2 decades and now turns her talent to Manual Brow Tattooing adding this unique craft to her repertoire.

Grace is well known for her Brow Tattooing and Bridal expertise; her makeup work has been published in magazines including Studio For Brides, Bride To Be, Sydney Bride and The Brides Diary.

Grace's aptitude has taken her into the world of Brow Tattoo, Theatre, Fashion Shoots, Advertising Campaigns, Fashion Parades and countless Special Events.

Her client base includes National Geographic, Foxtel TV, Edge DP- Event TV, Katie Noonan, Bondi Rescue, Aimee Elizabeth, Billicorp Property Solutions, Australian Institute of Sport, Pacific Brands, The Source Apparel and Westfield centres to name a few, along with various high end photographers such as Marcus Walters Photography, Heavenly Image Photography and Daniel Linnet Photographer

While specialising in Brow Tattooing, Bridal, Photographic and Special Events, Grace considers any new project on its merits.

Grace has established herself as a gifted professional artist in Australia offering years of experience and extensive knowledge as a qualified makeup educator, she also teachers at numerous colleges throughout Sydney.

Thank you for visiting East Side

### WHAT IS MANUAL BROW TATTOO?

The Manual tattoo method is a brilliant technique designed to empower and give you confidence.



The process is designed to leave you with a very natural brow enhancement, aiding in balancing the shape of your natural brows, contributing to the appearance of fuller brows and providing the appearance of additional brow hairs.

The Manual tattoo method is an innovative technique by tattooing thin hair strokes and adding shadows to create the most natural looking eye brows.

The procedure is applied using a handheld pen like tool with sterile disposable needle tip and pigments to create the desired shape, colour and volume of eye brows.

# THE MANUAL TATTOO METHOD IS QUITE DIFFERENT TO MACHINE TATTOO IN THAT:

- It won't penetrate the skin as deep or possibly last as long as machine tattooing,
- Depending on how your skin takes to the pigment it can last 12 to 18 months after several applications.
- It is far more natural looking than machine work and the strokes look like natural hair strokes.
- The manual method is least traumatic for the skin
- The hand held pen tool will not cause vibration

This process is more natural and imperfect like brows are naturally- not symmetrical or parallel but balanced to suit your face shape and expression of movement. Compensation is also made for people that raise their left or right eyebrow when they speak.

On your approval of this method you will be asked to make a commitment to the process which will involve an initial consultation, the brow tattooing procedure, a brow follow up treatment after 4 to 8 weeks' time depending on how your skin takes to the process and a third treatment for lasting detail.

## **MAKEUP**

Makeup is dealing in the appearances and the nature of perception, Grace takes pleasure in exploring the boundaries of each individual she works with.

This process enables her to focus on highlighting essential characteristics and revealing true beauty through the careful application of makeup.

A process of consultation, interpretation and coordination ensures an individual's needs are uniquely addressed.

Grace compliments this process with expert colour selection and application. The end result is a creative, long-lasting application worn with inner confidence.

Graces primary objective is to capture the distinctiveness within and to enhance each person's natural beauty.

Grace offers private lessons for individuals and small group workshops for anyone wishing to learn the secrets of her trade.

Email: info@eastsidebrowtattooandmakeup.com.au

Also operating from: Make-up Ink Australia Level 11 61-63 Market Street, Sydney NSW 2000

contact: 0404 355 155

Rupunzels Room 1/805-813 Anzac Parade, Maroubra NSW 2035 contact: (02) 9314 1220

Facebook: <u>eastsidebrowtattoo&makeup</u>

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Twitter: https://twitter.com/InfoVinelli

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True Local: <a href="http://www.truelocal.com.au/business/east-side-brow-tattoo-and-make-up/bondi-beach">http://www.truelocal.com.au/business/east-side-brow-tattoo-and-make-up/bondi-beach</a>

Grace Vinelli trading as East Side Brow Tattoo & Makeup