

Media School

Internet Marketing Services

We'll help you get up to speed with new media

The online world can be frustrating and sometimes baffling, we know. But it can also be a fantastic tool to help you further your goals. At Media School, our aim is to help you quickly and simply learn how to get new media to work effectively for your business, project or career. We specialise in short courses (usually one day long.) We also offer in-house corporate training.

We've already helped hundreds of people catch up

People from a range of backgrounds have trusted us with their training. Many have been professionals with marketing, PR, and advertising responsibilities. Others have run small businesses. A host have been launching interesting, new creative ventures. All across a range of fields.

[See some of the businesses who've trained with us.](#)

There are so many dull training courses out there – this is not one of them

Like you, we've endured our fair share of dull courses. We work hard to wake you up, get you thinking, give you the knowledge you need, and inspire you to get going when you walk out the door.

We base our training on solid strategic thinking, but make it interesting, interactive and easy to understand. Classes are a mix of best practice examples, video snippets, live demonstration, creative exercises and lively interaction. Class sizes are small too so you can ask questions and get better value from your investment.

[See what people are saying about our training.](#)

How do we do it? Strategic nous, practical experience and a background in teaching

Media School's founder and principal trainer is Phil Stubbs. Phil has a rare mix of experience. He began his career in the media at The Campaign Palace, an advertising agency highly regarded for its strategic and creative work. Phil went on to education – setting up practical advertising programs at Charles Sturt University and the Uni of Western Sydney. Phil has been blogging and campaigning online since 2008. In 2009 his podcast reached number 4 in the News & Politics section of itunes.

[Read more about Phil Stubbs.](#)

We like to put you in a creative space

Coming up with ideas for your media platforms is an important part of doing a course with us.

We believe you think more creatively and learn better in a welcoming, creative environment. Which is why we like to run courses in interesting venues – like our little training studio in Sydney’s Eastern Suburbs. It’s only 15 minutes from the CBD, but a world away from the hubbub and distractions of the city and your office.

[See what our classes look like.](#)

Our greatest joy – helping you carve out your own niche online

We love to see that a-ha moment when our students begin to understand how new media really works – how to connect with their audience online and how to make their mark in the world using the digital media platforms – all on a limited budget. (We loved that moment ourselves many years ago, which is how we ended up doing what we do.)

[Read the story of how this led us to start Media School.](#)

Curious? Here are some answers to your questions

[Check out our ‘Frequently Asked Questions’ section](#) for pragmatic answers to practical questions about doing a course with us.

There’s so much noise on the web it can be overwhelming. How do you break through and really connect with your target audience? And how do you manage it with the limited time you have?

In our Social Media Course, we give you the essential tools, direction and confidence to get focused and become more effective with your social media marketing.

We help you think strategically about your social media so you can be successful in the long run. We inspire you with businesses large and small who have done it. And we give you practical tips for quick gains.

This is a one-day course that’s live and in-person. You’ll be part of a small group of interesting professionals in our friendly training studio in Sydney’s East. You’ll learn from an experienced educator. Courses run once a month.

How do you get social media to work effectively for your business?

This one-day social media course in Brisbane will take the mystery out of social media marketing and give you the tools, ideas and confidence to get it working.

It’s a small class with an experienced trainer. We put it in plain English. We won’t bamboozle you with tech talk and marketing jargon.

Course runs quarterly at Fishburners, Brisbane's new hub for startups in the centre of the city.

We can provide dedicated corporate social media training for your business team, organisation or conference. Including in-house workshops, seminars and presentations. Phil Stubbs is Media School's social media presenter.

Got a query?

You can speak directly with Phil Stubbs on **0403 517242** or email him at phil@mediaschool.com.au or leave a message below. Phil is the Founder and Principal Trainer of Media School.