

Simpatica

Bag Retailers

Established in 2014, **SIMPATICA** is the namesake label of creative, Kristyn Jenkins. It means “Be Simple. Be Kind. Be Simpatica.”

The collection of leather-crafted accessories are grounded in clean lines and an understated elegance that captivates with both its aesthetic and astute functionality. Jenkins, born in Australia and now based in Melbourne worked as an advertising creative with some of the nation’s biggest media brands, including *VOGUE*, *marie claire* and *InStyle*, prior to starting **SIMPATICA**.

At the time Jenkins saw an opportunity to reengage the fashion audience with a collection that went back to basics, the notion of less is more and framing that with the essence of **SIMPATICA** which pays homage to Jenkin’s late grandmother who owned a horse called Simpatico which is Spanish for likeable, agreeable.

Each piece in the collection has also been given ample design consideration based on Jenkin’s own experiences. “There is a purpose behind every element of the design,” says Jenkins. “I wanted to make sure there was functionality behind every recognisable feature which makes each **SIMPATICA** piece not only enjoyable aesthetically but also completely useful.”

Crafted from the finest leather, **SIMPATICA** offers quality in a simplistic and authentic form. In a world of colour and chaos, Jenkins saw **SIMPATICA** as an opportunity to bring simplicity to the forefront of fashion again.

Contact Us

For any stockist, media or product enquiries please email info@simpaticacollection.com us, we would love to hear from you!

Email info@simpaticacollection.com

BLOGGERS & SOCIAL MEDIA COLLABORATIONS

We are always in search of bloggers who share the same passion for accessories and simplistic style. If you are serious about accessories and think your style is in tune with **SIMPATICA**, get in touch!

Email info@simpaticacollection.com