

## SEO

### SEARCH ENGINE OPTIMISATION

Isn't It Time For You To Dominate Your Industry Online?

Call For Your Free Online Appraisal

1300 885 487

SEO Marketing

Online Marketing To Improve Your Bottom Line

As a business owner looking to thrive in today's cutthroat, tough economy, the best way to improve your bottom line is to establish a massive presence on the Internet.

You not only want to survive, you want to dominate. You want to know that when someone is searching for your goods and services they find you and spend their money with you.

And it doesn't matter if you don't know anything about search engine optimisation. That's what we do and you can leave that to us while you concentrate on what you're good at.

Traditional advertising methods no longer work. We've recently read that 90% of people research products and services online before they make a purchase. So, if you do not have a presence on the Internet, you're seriously missing the boat on a wide number of potential prospects and customers.

We want to see you take your business to the next level. We want you to succeed in today's tough business environment. The way to do that today, and it's a huge opportunity for you is through search engine optimisation, social media and properly managing your reputation on the Internet.

Call Us Today For A Free Appraisal

Of Your Website, Your Business And Your Online Potential

Phone 1300 885 487

Is SEO For You?

To put it simply, SEO is the abbreviation for search engine optimisation. The goal of SEO is quite simple... We will use our proprietary tactics and knowledge of the Internet to take your website from obscurity and increase your web presence to the point that when your potential customers are doing their online research, they keep coming across your website everywhere they turn. A massive part of this process is ranking your most critical keywords at the top of the search engine results.

Because that's what it's all about...

Did you know that the majority of searchers never get past the first page of the search engine results? They typically tend to only look at the first handful of results. So securing the top spots is the only way to receive the lion's share of the traffic.

This is only scratching the surface. There's so much more to the Internet than search engine optimisation, and things are changing rapidly and will continue to transform. The semantic web is in full effect at this point and it's going to change the way that search engine results are delivered starting very soon. We're not quite there yet, but things are rapidly changing already. But we know exactly how to help. So you're in good hands when working with Stream Share

## **The Facts About Search Engine Optimisation**

Keyword research is crucial to your success. Without proper keyword research, there's no way to determine which keyword phrases are being searched in your market. Plus, some phrases are too difficult to tackle in the early stages of search engine optimisation. It's best to go after the low hanging fruit, and then allow time and authority to help improve your overall rankings for the tougher keyword phrases.

Backlink building is a must. But you do not want just any backlinks. You want relevant backlinks with high page authority and domain authority. Plus you want links in a certain way. Meaning that some links will do more harm than good. We constantly take over new clients who have had an SEO company completely ruin their rankings with bad back-linking programs.

On-page optimisation. Again, this is another crucial component to SEO success. Without proper on-page optimisation, you'll have a difficult time ranking for the most important keyword phrases in your niche.

Social media signals. This is becoming more important as the semantic web begins to take over the way search results are delivered. The signals are a must if you plan to succeed with your search engine optimisation endeavors.

We've just presented a small taste of what you can expect from proper search engine optimisation. There are other aspects as well, but this is a general overview for now. We'll share our entire philosophy when you call and have a chat about your business. Feel free to do so right now.

### **SEO Services**

We offer a number of key search engine optimisation services to small business and big business alike that will help you establish an online web presence quickly and efficiently. These professional services will help you improve your overall online visibility, deliver highly targeted traffic to your website and convert these potential prospects into paying customers.

### **SEO**

#### **SEO Services To Help Boost Your Company's Sales Performance**

How does that sound? It's necessary if you'd like to succeed in business. We predict that eventually, all businesses – even traditional brick-and-mortar companies – will become online businesses in the future. You will still have your physical location, but the majority of your customers will find you online first before they find your physical location.

It's happening already as you read this. Without an online presence, you are not taking advantage of all of the opportunities to bring new customers into the fold.

**We'd Love To Help You Achieve On-line Success!**

Here are some of the main services that we provide...

Search engine optimisation

Keyword research

Reputation management

Social media management (Google +, Facebook, LinkedIn, etc.)

PPC management (Adwords, Yahoo, Bing, etc.)

Increased online visibility  
Website design  
Conversion strategies  
Google authorship  
Transitioning to the semantic web  
Delivering highly targeted traffic to your website  
No locked in contracts, no setup fees

### **Why Choose Stream Share As Your SEO Company?**

#### Search Engine Optimization

##### We Can Take Businesses To The Next Level Through SEO

In a word... Experience. We have helped small local, medium, large, national and international companies take their businesses to the next level through search engine optimisation. We have years of experience and the track record to prove our worth. We have so many happy customers that will attest to our ability to help. We'll share references and recommendations with you whenever they are required. Just give us a call and ask. We'd be happy to assist you.

#### SEO Sydney

We have extensive experience helping companies in Sydney improve their online marketing presence, search engine optimisation and reputation management. We understand precisely what you need to succeed on the web. This will help improve your overall bottom line, add a never-ending flow of potential prospects into your sales funnel and ultimately help you convert these prospects into paying customers.

#### Seo sydney

It may seem difficult – maybe even impossible – to improve your Sydney business through search engine optimisation. But that's only because you haven't connected with the right company to lend a helping hand. We are here to change that today, and help you take your business into the future.

#### SEO Melbourne

We have been helping Melbourne business owners improve their overall bottom line through online marketing for quite some time. We have a reputation for success, and we only take on clients that we KNOW can improve their business through our services.

#### SEO Melbourne

We only want to work with you if we know you are going to turn a profit. Please keep that in mind as you decide which direction to go with your online marketing.

#### SEO Brisbane

Brisbane is one of the fastest growing cities anywhere in Australia and with growth comes opportunities and competition too. Stream Share has been helping Brisbane companies take their online marketing to the next level.

#### SEO Brisbane

Maybe you have a company website. You paid a web designer a great deal of money to build this site, but it doesn't really get any traffic. That's all about to change once we start implementing our traffic generation strategies and conversion tactics.

#### SEO Adelaide

Do not fret Adelaide companies looking to improve their online marketing activities. We are ready and willing to help you as well. As a matter of fact, we've had great success helping other companies in Adelaide achieve their online marketing objectives.

SEO Adelaide

We would like to help you take your business into the 21st century and beyond. We will use our proprietary online search engine optimisation and marketing tactics to help improve your overall bottom line through marketing on the web.

SEO Perth

It's our pleasure to work with any Perth business looking to improve their overall standings in the search engines. Plus, we are happy to implement our social media strategies, pay per click management and other activities that will help bring highly coveted traffic into the fold.

SEO Perth

Once you have the visitors looking at your web properties, it's only a matter of tweaking your sales message to convert these potential prospects into paying customers. Please call upon us because we are ready to help.

SEO Gold Coast

The Gold Coast in recent years has been a tough place for business. However, if you're ready for the online success you deserve, we want to see your Gold Coast business do more than just survive. We want to help you thrive and dominate your industry, and the best way to do that is through search engine optimisation. Allow us the opportunity to help you by

## SEO

### SEARCH ENGINE OPTIMISATION

Implementing SEO strategies and marketing techniques that will improve your business from top to bottom.

SEO Gold Coast

As you can see, we possess the knowledge, experience and direction to help take your company to another level. If you'd like to succeed we'd like to help. We would love to have a chat about your business, your website and what is required to ramp up bottom line with an influx of new customers. There's nothing more satisfying than the process of analysing your website potential, putting a plan into place, and seeing the plan bear fruits in new customers and increased company profits.

Call Us Now 0414 320 016

It's Time To Take Your Business  
To The Next Level

We Specialise In Generating Customers For Your Business  
Give Andrew or Trish a Call To Discuss Your Business  
1300 885 487