

Glasshat SEO Services Sydney

Internet Marketing Services

How it all began

Our story began in 2008, when we saw the opportunity to improve the way a business could plan, execute, and optimise its presence on Search Engines. After setting up SEO consultancy Search Academy, it quickly became obvious that the biggest problem facing businesses wanting to appear on Search Engines was knowing exactly what to do next and why.

The Glasshat technology platform was born out of a desire to automate prioritised recommendations that removed the guesswork and mystery behind Search Engine Optimisation.

Where we are today

Today the Glasshat platform scans over 150 million data points a month to automatically create over 60,000 detailed recommendations a month across our clients' websites. That's enough work to keep 1000 full time consultants busy - that's a phenomenal time and cost saving, and we've only just begun.

The Glasshat Team

Every day we do our best to help our customers and partners grow their business. Besides that, we're a knowledgeable bunch that come from all parts of the world equipped with extensive skill sets.

Our SEO Services Sydney

Top up your Glasshat technology subscription with support from our team of SEO Experts. We support our clients across all their SEO and Digital marketing needs. We have categorised our services to align with our technology platform so you understand exactly what service you need.

Keyword Research and URL Mapping

Know exactly which keywords you should target for which URLs on your website. Our experts can:

- Identify the highest value keywords for your website
- Identify and size the market opportunity against your competitors (competitor analysis)
- Map recommended keywords to your current website pages.

Here's our free guide to help you complete 5 keywords in 5 minutes.

> **FREE KEYWORDS GUIDE**

Project Management Consulting

- Engaging our dedicated Digital Account and Project Managers offers you:
- Management of strategy, budgets and project schedules to keep your SEO campaign on track
- Creation of bespoke digital marketing plans for each client in your portfolio.
- Google Analytics reporting and preparation of monthly reporting for internal use.

Digital Marketing Implementation

Are you struggling to get through all your SEO actions? Our dedicated team of in-house SEO experts can help you with:

- Web Development
- Mobile Development
- Content Creation
- Design
- Social Media
- Brand Marketing
- Site Content

> **CONTACT US**

Implementation & Delivery Services

Site Content

Our Site Content experts are on a mission to make sure your website content is organised and presented in a way that is easy to use and navigate (for humans and search engines). They can assist with keyword research, mapping and on-page recommendations.

Brand Marketing

Get the word out about your brand and increase referral traffic. Our Brand Marketers help you with content placement and promotion, local business listings and influencer engagement.

Design

Need to improve the user experience and engagement of visitors to your website? Our site design team specialise in creating well designed, high quality and conversion optimised websites.

Social

Our skilled social team are all about driving extra traffic to your website through your brand's social profiles. They make sure that your brand is in the right place at the right time.

Content Creation

Creating and optimising written and visual assets such as blog posts, ebooks, videos or infographics are all in day's work for our content creation experts. Our unique content assets are created specifically for your online audience to drive campaign ROI.

Web & Mobile Development

Our team of tech savvy experts are on hand to improve the technical aspects of your website and are dedicated to making sure that your website or app is optimised for mobile devices.

Why Glasshat for SEO services?

Affordable Expertise

We've designed our service offerings in a comprehensive and affordable structure to help you get the support you need.

People powered by data

All our SEO services team use our innovative Glasshat technology to plan and execute your SEO strategy.

We're results driven

We make things happen and pride ourselves on the results we deliver.

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Monday - Friday, 9am - 5:30pm

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Glasshat

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