

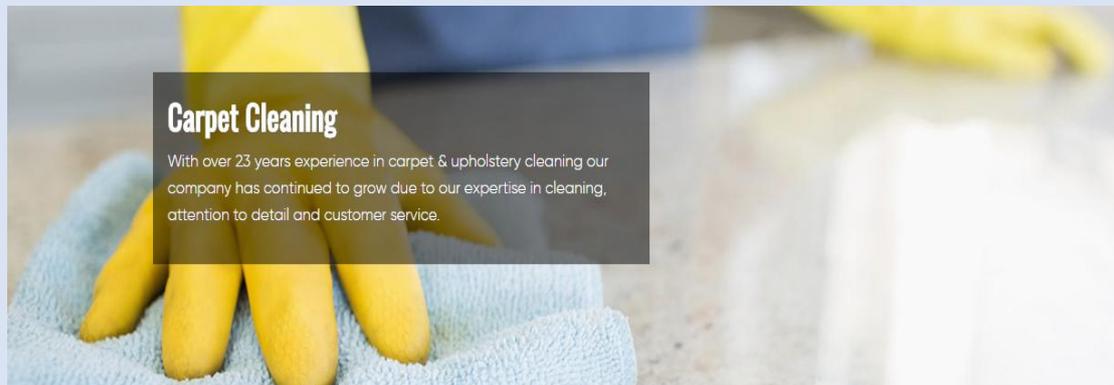


**Austech Carpet Steam Cleaning and  
Pest Control- Carpet Cleaning -  
Wakerley**

## **5 Simple Steps to Make Your Carpet Last Longer**

An average lifespan of a carpet is 7 to 10 years. While this doesn't look surprising, the number of carpets that get discarded globally every year will certainly shock you. Even if your carpet is made of natural fibre and fabric, it will still take a significant time to degrade. In Honour of World Environment Day, Austech Carpet Cleaning team wants to help people minimise their carbon footprints by reducing the number of discarded carpets globally.

**Here are some tips that will help you make your carpet last longer.**



### **Use entry mats**

If possible, remove your shoes at the entrance and use separate footwear for home. But, if you need to wear your shoes inside, place entry mats to cut down the dirt and moisture that reaches your carpet. Dirt and dust can make your carpet look filthy and unhygienic. The grit will grind away the fibres and wear it out. Even if you get your carpet cleaned professionally, it will still look dull and dirty because the fibres have got scratches.

### **Rotate your furniture periodically**

Furniture placement and the layout of the room can create specific wear and tear patterns on your carpet. If you do not rotate the furniture or change the traffic direction, your carpet is going to erode quickly. To make sure it lasts longer and suffers a uniform wear and tear, try moving the furniture every six months.

## **Vacuum your carpet as frequently as possible**

Dirt and grime are the biggest enemies of your carpet. They can erode the fabric and shorten its life. So, you need to keep them away from your carpet as much as possible and vacuuming is the best way to do this. You don't need to buy the most expensive vacuum cleaner. A basic carpet vacuum is enough to remove dirt and grime, provided you use it frequently. If your carpet experiences a high volume of traffic, you need to vacuum it every day. Homeowners with mild traffic may vacuum their carpets twice a week.

## **Clean the spots immediately**

You will be surprised to know that even if you own a 'stain-free' carpet, you will still have to clean up the spills immediately. If the spilled material stays on the fabric for a long time, it will oxidise and will become a permanent stain. Such stains can make your carpet look filthy and old. Blotting the spots immediately with paper towels and then cleaning the blotted area with soapy water will help you keep your carpet stain-free.

## **Get your carpet professionally cleaned**

Most carpet manufacturing companies recommend that you must get your carpet professionally cleaned every 12 months. However, at Austech Carpet Cleaning, we strongly suggest that you must get it deep cleaned at least twice a year. Regular maintenance can help you extend its life while keeping it clean and hygienic. Even if you vacuum your carpet almost every day, you still need to get it deep cleaned by professionals at regular intervals. Deep cleaning helps in extracting the deep-down soil and residue that is beyond the reach of your vacuum cleaner.

**The team at Austech Carpet Cleaning is always available to attend to your queries. If you need any information on your carpet cleaning or want to get a quote from us, please call us on (07) 3882 1050.**