Jezweb
Web Design & Development

Website design, hosting and internet marketing

Website Design

Customised website design to suit your brand, colours, information and photos. Your website is a reflection of your industry and personality, let's make it look like someone cared enough to do it properly.

Mobile Responsive

Phones, tablets, desktops and laptops; your website should look great on each screen size and device so that no matter what your customers use to access your website they can navigate it easily and quickly.

WordPress Websites

100% WordPress every day, we love it. With a range of premium plugins and unique improvements we simplify your WordPress website and make it an effective sales tool you can update.

Shopping Carts

WooCommerce leads the WordPress shopping carts and we provide every extension necessary to sell, ship and track your products from warehouse to delivery. Your website can include complete ecommerce functionality.

Search Engine Optimization

Get onto the first page of Google for your best converting keywords and phrases so that potential customers find you and enquire before they get to your competitors.

Writing Content

Thousands of words carefully crafted into pages, articles and blog posts. We get to know you and your business so that the writing on your website is informative and accurate.

Website Hosting

Absolute reliability so that your website is online all the time, ready for potential customers to find you and place an enquiry. Cloud hosting provided by industry leading engineers and servers.

Domain Names

Get our help to pick a short, memorable, easy to spell domain name that will be clearly heard on phone calls and convenient as a website and email address domain. Registration and renewals carefully managed so that your domain is secure.

Order Forms

Whether you are holding a charity bike ride, selling custom made signs or a collecting entry fees for an event we can setup a simple online order form connected to PayPal or Stripe using the Gravity Forms premium WordPress plugin.

[Graphic Design](#)

Logos, brochures, flyers, business cards; design and printing all arranged and perfect so that you can get back to work and have professionally styled sales material on hand. We make sure your website design suits your company graphics and style.

[Email Hosting](#)

Whether you use Outlook, Mac Mail, your phone, tablet or the webmail, from simple email accounts through to hosted Microsoft Exchange with shared calendars we can setup exactly what you need.

[Email Marketing](#)

Advice and design for newsletters and campaigns in Mailchimp and ActiveCampaign with advice on how to write compelling, lead generating emails that make your prospects press reply.

Portfolio of Website Designs Built by Jezweb

We design, build, manage and promote WordPress websites for businesses, organisations and individuals in Australia and New Zealand. From the first discussions with a new startup business or the revitalisation of an existing website we guide them through the process of creating the content of their website, organising photos, creating graphics and writing compelling sales copy, formatting it all into great looking pages that encourage enquiries and improving their search engine positioning and marketing.

About

The team designs, builds, manages and promotes websites for businesses, not for profit organisations, small business owners and individuals in Australia, New Zealand and all over the world.

Regions and cities we have clients in include:

Armidale, NSW

Our team works closely with small, medium and large businesses providing a young, vibrant and modern approach to technology.

From our first discussions with a new startup business or the revitalisation of an existing website we guide our clients through the process of building and launching their website.

Our website design process includes:

Understanding the marketing imperatives for the business
Conceptualising the website structure and sections
Graphic design of each part of the website pages
Guide the sourcing of information and media files
Organising all the files and details for each section
Optimising and writing compelling wording
Browser and screen size testing of the responsive layout
Ongoing updates and marketing of the website

Designing, editing and optimising the website pages to improve the search engine positioning and visitor numbers so that the business goals are met is the ultimate goal.

It is immensely satisfying to invest many hours into the creation of a website and its online marketing and within that following year the business owner reports that it has provided a significant increase in sales and revenue.