

Adwords Management

miamedia are proud to announce that we are current Google Partners.

Being qualified for as a Google partner you can be confident in the fact that we keep up to date with Google's latest updates, features & policies to deliver your marketing campaign the best results possible.

Google Adwords, is a pay-per-click (PPC) online marketing tool, created to allow companies to advertise on the first page of search results. What benefit does this have for your local business? It gets you in front of your customers, gains you greater exposure for key search terms in your industry and ideally converts into larger sales numbers and lead generations.

Provided you have the right person managing your Google Adwords Campaigns, this online marketing resource can generate a great deal of leads from people who are actively searching for your company's product or services. However, if your Google Adwords Campaign is handled by the wrong person it can be hugely departmental to your company, not only through a waste in money, but also in time and missed business opportunities.

Why miamedia® is your best choice for Google AdWords Management

At miamedia®, the people managing your Google Adwords campaign are fully certified in Adwords by Google. Your Adwords campaign manager has passed the Google Adwords advanced and fundamental exams. These exams are designed to test a person's knowledge across every area of Google Adwords, so you can be assured that your individual Adwords manager can handle any problems or queries you may have regarding your Google Adwords Campaign.

miamedia® don't simply offer a one-size-fits-all package. We create personalised and targeted Adwords Campaigns for each person and company we deal with. Our Google Adwords Campaigns are not about getting large numbers of useless traffic to your site. We deal in conversions, getting the right people to your website, the people who want to talk to you about your products and services. And if you are not happy with the results, we don't lock you into a contract, you're free to try another company.

Why choose miamedia® to run your Google Adwords – Why not do it yourself?

Planning and managing a Google Adwords Campaign can require a large amount of time and attention to detail. As a business owner, you should be focused on the day-to-day running of your business rather than concentrating on the minute details of running an online marketing campaign. Allow miamedia® to focus on the finer details of your Google Adwords Campaign and create a strategy that is focused on bringing you more work and sales.

As you will have a single specialised Google AdWords consultant dealing with your local online marketing campaign, you will be able to talk to them directly to change the focus and spend at anytime.

As with all of our services miamedia® has a proven record of delivering what we promise. Have a look at what our customers are saying or to speak with a Google AdWords specialists contact us now