

## **goguide® – Australian National Business Directory**

The internet is continually transforming, however the philosophy at goguide® has not. We strive to supply small business owners and enterprises with a reasonable and economical online marketing and advertising platform. goguide® endeavours to provide potential buyers with the best info on the market, whether nationwide or your local corner business.

### **Where did goguide® come from?**

Our team realised that business owners, ourselves included, were spending a fortune to advertise their products and services through online marketing and local search directories. The solution, do what the big guys are doing, but do it better and for cheaper.

We studied other online marketing and local search directories and looked at what they were doing right, what they were doing wrong and formed a plan. We used miamedia's expert team of web-developers, designers, marketing and advertising specialists to create a local search tool that helps local business to appear on the first page of search result. The goguide® platform makes it possible for business across the nation, irrespective of size or spending budget, to promote their goods and services.

### **Why use goguide®?**

goguide® is an Australian owned and operated company, our staff are situated throughout every major city in Australia. We pride ourselves on being down to earth and always available to our customers. We won't direct you around different departments to get an issue sorted, you'll be able to speak to your local goguide® team member who will help you sort out any issue.

You receive a great return on your investment, we can provide better services in local online marketing than our competitors and being a quarter of the cost it takes less time for you to see a return for the money you have spent. In short, when you use goguide® you will receive a greater number of leads by spending less money.

For more information about goguide® check it out at [www.goguide.com.au](http://www.goguide.com.au)