

Smart On Hold Voice Messaging

Smart On Hold have been providing outstanding Messages On Hold since 2003. We're becoming known as the best On Hold supplier for businesses throughout Australia. Our service and knowledge in the On Hold Message industry is helping businesses just like yours to increase enquiries and significantly boost your brand perception.

Here at Smart On Hold we provide On Hold messaging services to businesses like yours to help you:

- Generate more sales
- Boost your brand and increase goodwill
- Introduce callers to even more of your products and services, often products and services they may know you offer
- Place timely offers in front of buyers
- Put customers into buying mode, even though they were on hold
- Slash the number of people who hang up while they're waiting to talk with your staff

And we do all of this through highly targeted On Hold Messages!

Smart On Hold started when Founding Director and Industry Expert, Nathan Miller, was spending hours on the phone every day, calling up local businesses to talk about radio advertising packages. While making these calls he noticed something interesting. While most companies just put the radio on when he was On Hold, a handful of companies would play engaging Messages when he was waiting on their phone. He discovered that 4 things happened when he heard telephone on hold messages:

These companies created an impression of being large and professional.
I learnt about them, their products and services. And more importantly, why I should use them.

He didn't hang up
He often found himself buying their products ... even though he only called them up to sell them an advertising package to begin with

The impact on Nathan was profound. He discovered a way of generating more sales for businesses using phone answering services like On Hold Messaging.

Nathan knew that Smart On Hold didn't want to compete with the other On Hold Messaging Companies all doing the same thing. He wanted to create a revolutionary new service by finding

out what people disliked about the existing providers – and do the exact opposite. He spoke to hundreds of businesses to find answers to create a service that delivered exactly what they wanted; his background in radio advertising and connection to professional voice actors and scriptwriters also gave Smart On Hold its unique strength.

A breath of fresh air finally hit the stale On Hold Message industry. And it was about time.

That's why here at Smart On Hold everything we do is about helping our clients generate more sales, vastly improve brand recognition and slash the number of people who hang up while they're On Hold. Not only that, but we know we offer **LOWEST PRICES – GUARANTEED!** We make it really simple to make changes, we take care of set up and best of all... we put an end to ugly contracts! That's right – No Contracts!

So with No Contracts, Low packages starting from only \$9.97 per week and our compelling message recording guarantees – why would you get On Hold Messages with anyone else?

Take a look around our website and discover why our clients rave about us and our competition hate us. If you want to know more about Smart On Hold contact us with your questions or to join us: contact our Message On Hold team.