

Housework Heroes North Lakes

Commercial Cleaning

Our Company

Home/Our Company

Housework Heroes commenced business in Perth, Western Australia in 2001 and has grown to become the dominant domestic cleaning franchise in WA. In 2003 the business expanded in to Queensland and South Australia through the appointment of two Master franchisees and has since appointed franchisees in New South Wales and Victoria.

The business ranked in BRW Magazine's annual franchise report for 2005, 2006 & 2007.

2005 – Housework Heroes was noted as “one to watch” as it ranked 15th fastest growing franchise in Australia in 2005

2006 – Housework Heroes was ranked 19th fastest growing franchise in Australia

2007 – Housework Heroes was ranked 12th fastest growing franchise in Australia

Housework Heroes is part of the Mpower Franchising Group which also owns Car Care – Australia's largest mobile car detailing franchise and United Home Services National Franchisor Mike Stringer was a Director and Board Member of the Franchise Council of Australia from 2008-2014.

Mike Stringer says “The purchase of United Home Services gave us national coverage and additional service knowledge as they provided Gardening, Carpet Cleaning and Ironing in addition to home cleaning”.

Read the Housework Heroes Press Release on the purchase of United Home Services [here](#).

Currently, Housework Heroes/UHS has around 160 franchisees across all states, and has become one of Australia's largest domestic cleaning franchises.

We are currently looking to further the expansion of both Housework Heroes and United Home Services in NSW through partnering with those franchisees looking to build a cleaning business rather than just clean. This is being done by offering huge development areas of around 100k homes (traditionally 2-4000 homes). This will enable home services franchisees to develop a substantial business through either developing and splitting territories or operating a bank of contractors/employees.

Do you struggle to find the energy, enthusiasm or time to clean your home? If so, you are not alone. The good news is, Housework Heroes will do it for you—so you don't need to worry about household cleaning chores any more.

If you find your lifestyle is so busy that you don't have time to regularly clean your house, it could be time to seek help from a professional cleaning company like Housework Heroes. Perhaps you are time poor, or the need for a domestic cleaner could be due to another reason. It may be that you are not agile enough to get to those difficult-to-reach places. It could be that you don't keep an assortment of cleaning products—or you don't know how or where to start. Or, maybe, you just don't like cleaning and would prefer to do other things with your time than scrubbing, dusting, and washing.