

# Our Team

## Webcare Solutions

### Internet Marketing Services

#### OUR TEAM

MEET OUR KOOL CAT TEAM. WE LOVE HELPING CLIENTS LAUNCH THEIR BUSINESSES INTO THE CYBERSPACE STRATOSPHERE. WE ALL GET A BUZZ ON THE DAY A NEW SITE GOES LIVE AND OFTEN TAKE 15 MINS AT THE END OF THE DAY TO COLLECTIVELY CELEBRATE WITH A BEER OR TWO.



#### MELMANAGING DIRECTOR

Melinda launched WebCare in 2007 as a website maintenance service. It soon morphed (these days we'd say "pivoted") into a web development company. In 1994, Melinda started her first internet business (a long distance phone service which seems very quaint now). She started Australia's first discount online Apple Store in 2003, and has been sharing her Internet business expertise as a lecturer since 2005. She now owns and operates MacRam.com.au, PetLet.net.au and WebCare. Since 1991 she has been addicted to Apple (the computer company not the fruit). It's not a cheap addiction but at least it's tax deductible!



#### ALVIESOFTWARE PROCESS CONSULTANT

Alvie is WebCare's Software Process Consultant. She makes sure that the web development operations are continuously improving to meet our benchmarks of delivery and quality. Alvie is a teacher at heart and delights in mentoring young software engineers in the art of project

management and software development. After more than 10 years' experience in multinational software companies, she left the corporate rat race to pursue the gentler pace of consulting. Alvie likes to read and sleep, though not at the same time of course. She's a person who doesn't mind getting wet in the rain - for the rain explains a lot about life - and travels extensively.



#### CRISELPROJECT MANAGER

Crisel is our super dynamic Project Manager who makes sure that all projects are completed on time and to specification. She has 4 years of combined experience as a Client Coordinator for a financial broker and web development project management. She worked for 8 years in the BPO industry where she has mastered her skills in Quality Assurance, Process Improvement and Project Management. Crisel loves to write (which is a great thing because she spends at least half her day writing emails to clients :-). She has been the Editor-in-Chief of a company newsletter, and has published in print media and online magazines. When not working for Webcare, Crisel is flat out working as a wife and mother, which leaves very little time for her hobby of sewing curtains (Yep! Really!).



#### MARCWEB DEVELOPER

Marc is the Senior Website Software Developer of WebCare. He works primarily in WordPress development, but will often step in to help out with e-commerce sites or server tasks. He loves to read about new technology to keep abreast with our fast changing digital world. He spends his free time watching movies and he loves to eat too. Lucky for Marc he can do both at once! When he is tired, he finds solace watching the sky - weird but this somehow reduces his stress. The challenge for every programmer is to get some exercise (after spending all day sitting on their butt!). Marc balances his sedentary work by playing basketball and volleyball.



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#### JAMESWEB DESIGNER

James is our creative Web and Graphic Designer and, prior to joining WebCare he was a freelancer. He has a B.S. Computer Science, and has worked with Adobe applications, HTML, CSS, Javascript, PHP and specially WordPress. James is a man of few words and it takes a few beers to loosen his tongue. He winds down by playing computer games, and his record so far is 15-hour straight. As a gamer, he is a hardcore first-person shooter (FPS) gamer (whatever that means!).



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#### CATTQA TESTER

Catt is our meticulous and gregarious website QA tester. She can find bugs that are not quite obvious to the developers. A graduate of B.S. Information Technology, she has honed her expertise in multinational companies. She's very articulate, listens attentively, and sometimes gets carried away with the discussion. She loves sunshine which explains her optimistic outlook in life (unusual in someone whose job it is to find mistakes!). She loves books, and hopes to become better acquainted with the large reading pile she accumulated whilst she worked in the corporate world. Her ultimate dream is to travel the world, if not in all countries, then at least one country per continent.



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#### SWETAECOMMERCE EXPERT



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BELLAECOMMERCE EXPERT



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MACIEJONLINE MARKETING SPECIALIST