

Liquid Public Relations

Public Relations Consultants

Liquid Public Relations is a boutique strategic communications firm that delivers personalised service with precision like attention to detail.

Over the years, word of mouth referral from satisfied clients has been the key to our success and our catalyst for growth.

We deploy a range of core PR services including stakeholder engagement campaigns, media relations, media promotions, copywriting, online PR, corporate social responsibility strategies and activities, internal communications and crisis/issues management.

The firm was formed in 2007 by Kelly Oversby, who is a trained print journalist and a former newspaper editor, with over a decade of experience in the media and communications field.

From a background in newspaper journalism to the communications departments of multinational corporations, State Government and not-for-profit organisations, Kelly has considerable experience in media management, public relations and communications and is backed by a small team of trusted professionals.

Liquid Public Relations has built its reputation by delivering proven results for its clients time and again with the client base growing steadily through word of mouth referral.

Targeting your PR program is the most effective way of creating a buzz around your business and reaching your target market. Our extensive experience in this field cuts through the confusion to generate results.

We specialise in:

- Campaigns
- Events
- Internal communications
- Community Relations
- Press releases and targeted articles
- Crisis communications

Liquid Public Relations works closely with clients to understand their needs and produce the results they want. We generate media coverage for our clients using our intimate knowledge and understanding of the workings of the media and by drawing on our extensive network of media contacts statewide.

Our services include:

- Strategic media advice
- Crisis management involving media
- Media releases
- The production of media kits
- Coordination of media conferences
- Product launches
- Product promotion
- Liaising with the media on behalf of organisations to generate targeted coverage

Whether you need to start from scratch or you'd like existing materials edited or improved, Liquid Public Relations produces targeted information that attracts attention and captivates the reader.

Our experienced writers produce:

- Annual reports
- Newsletters
- Brochures
- Publications
- Media articles
- Website content
- Submissions
- Speechwriting
- Promotional copy