

About Us

The Marketing Mix are a full service marketing and advertising agency based in Perth. We have been operating for 17 years and currently employ 15 people, including account managers, designers and digital/web/print/production specialists.

As a full service agency The Marketing Mix offers a wide range of marketing services. Direct mail campaigns are one of our areas of expertise, including addressed and unaddressed mail outs. The Marketing Mix own large colour printers as well as our own in-house mailing facility. This includes finishing, folding and inserting machines. Unlike other agencies, we don't need to outsource all our large run print work and DM campaigns.

The Marketing Mix can conceptualise, write and produce both television and radio commercials, including lower cost retail options entirely in-house. We also book media and plan monthly placement strategies.

Our digital department offers our own in-house Search Engine Marketing campaign platform, SEO, website building, EDM campaigns as well as other exciting new innovations such as the development of online games.